



Contact: Jesse Meehan, Program Director  
E-mail: [jesse.meehan@jbfworldwide.org](mailto:jesse.meehan@jbfworldwide.org)  
Phone: 612.349.5273  
Website: [www.jbfworldwide.org](http://www.jbfworldwide.org)  
Twitter: [www.twitter.com/brewersports](http://www.twitter.com/brewersports)

## **JBF Worldwide Participates in Upliftment Jamaica Weekend**

### ***Jack Brewer presented with Humanitarian Award at 8<sup>th</sup> Annual Gala & Awards Dinner***

NEW YORK, December 16, 2010 – After attending the Peace and Sport International Forum 2010 in the Principality of Monaco earlier this month where Jack Brewer served as a keynote speaker, The Jack Brewer Foundation (JBF Worldwide) continued its international ventures by making its first trip to Jamaica in support of the non-profit organization Upliftment Jamaica. Mr. Brewer, along with several other influential national and international figures, participated in the many events surrounding the Upliftment Jamaica “And Still We Rise” Weekend which took place from December 8 - 12.

Each year Upliftment Jamaica hosts a weekend of activities in the White Horses community of St. Thomas including a Health Fair, Pre-Gala Reception and the Annual Gala and Awards Dinner. This year the organization added two community projects to the itinerary – the Mom Make-over Project and a Home Make-Over Project to help transform the living conditions and make dreams become realities for as many persons as possible in the St. Thomas area.

This year marked 11 years of service for Upliftment Jamaica and JBF Worldwide had the privilege to help celebrate at the 8th Annual Gala and Awards Dinner at the White Horses Banquet Hall in St. Thomas, Jamaica. The event honored those who have in many ways played an active role in supporting and embodying the mission of Upliftment Jamaica.

JBF Worldwide is pleased to announce that amongst those honored was Jack Brewer, Founder and Executive Director of The Jack Brewer Foundation. Mr. Brewer was recognized for his ongoing philanthropic work and presented by Upliftment Jamaica Chairman Gary Foster with this year’s prestigious Humanitarian Award. Former Prime Minister of Jamaica Portia Simpson-Miller was also in attendance to congratulate Mr. Brewer and JBF Worldwide.

Since its inception in 1999, Upliftment Jamaica has hosted and honored several key figures such as: New York Governor-elect Andrew Cuomo, music mogul Russell Simmons, Republican National Committee Chairman Michael Steele, Multi-Academy Award Winning actor Denzel Washington, Susan Taylor, Sean “Diddy” Combs, Rev. Al Sharpton, Dr. Benjamin Chavis Jr. and many more, all of whom have played an active role in supporting the mission. This year’s Upliftment Jamaica Weekend paid tribute to several more, including Mr. Brewer.

“I am extremely grateful for the opportunity to participate in such an amazing weekend with Upliftment Jamaica and am truly humbled by my selection as the recipient of this year’s Humanitarian Award,” said Mr. Brewer. “JBF Worldwide is thrilled to be involved with and help support such a wonderful and impactful organization that shares our same values. I am very excited for my foundation to continue to work with an organization whose mission parallels with our own.”

A synergetic fit with JBF Worldwide’s mission of *Empowering from Within*, Upliftment Jamaica is dedicated to reaching out and raising awareness, educating and inspiring people to create an empowering future for them, their environment and their homeland. Currently, over 10,000 people benefit annually from the organization through year-round projects and events, with numbers rapidly increasing daily.

Upliftment Jamaica promised this year’s “And Still We Rise” weekend to be a memorable one, and that it was for everyone involved, including JBF Worldwide. “Although this was our Foundation’s first trip to Jamaica, we hope that it was the first of many to come as we continue to work together towards one common goal,” continued Mr. Brewer.

### **About the Jack Brewer Foundation**

The Jack Brewer Foundation (JBF Worldwide) is a non-profit organization, founded by five-year NFL veteran and former team captain on three NFL teams, Jack Brewer. With an emphasis on economic development in Africa, JBF Worldwide is thoroughly dedicated to providing opportunity to the world's most underserved populations and focuses on the empowerment of women and children living within impoverished and underdeveloped communities. Through JBF Worldwide's numerous initiatives, the foundation has enabled food security, access to educational resources and fostering of local enterprises.

JBF Worldwide had an extraordinarily successful past year including ringing the closing bell at the New York Stock Exchange on February 27, 2009 and Founder Jack Brewer being honored with a Congressional Certificate of Appreciation for his foundation work in Africa. In addition to his most recent role as a Director of Peace and Sport USA, Mr. Brewer currently serves as the Chairman of the United Nation's Millennium Development Goals Awards Athletes and Artists Committee. For more information about the Jack Brewer Foundation, please visit [www.jbfworldwide.org](http://www.jbfworldwide.org).

### **About Upliftment Jamaica**

Upliftment Jamaica is a non-profit organization, headquartered in White Horses, St. Thomas. It exists and continues to carry out its mandate solely on the charitable nature of its donors and sponsors and the fundraising efforts that it undertakes. From its inception 11 years ago, Upliftment Jamaica has played a pivotal role in creating sustainable development programs that have impacted some 10,000 families.

Upliftment is dedicated to reaching out and raising awareness, educating and inspiring people to create an empowering future for them, their environment and their homeland. Upliftment wishes to create, support and provide opportunities to these people, to establish and continue ongoing transformation in their lives and the country as a whole. From individual people, to communities, to a nation, step-by-step, Upliftment aims to build positivity and possibility where it does not exist, to build a bright future. For more information about Upliftment Jamaica, visit [www.upliftmentjamaica.org](http://www.upliftmentjamaica.org).