



THE
JACK BREWER
FOUNDATION



L'Organisation pour la Paix par Le Sport

Sous le Haut Patronage
de S.A.S. Le Prince Albert II de Monaco

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Jack Brewer Named Chairman of Peace and Sport USA and Keynote Speaker at 4th Peace and Sport International Forum

Brewer will speak in Monaco to over 500 experts and leading figures from more than 90 countries

FOR IMMEDIATE RELEASE:

NEW YORK, November 30, 2010 – The Jack Brewer Foundation (JBF Worldwide) is honored to announce that Founder and Executive Director, Jack Brewer has been invited to join the Peace and Sport Board of Directors as Chairman of Peace and Sport USA and will serve as a keynote speaker in the upcoming Peace and Sport International Forum. Peace and Sport, a global initiative under the High Patronage of H.S.H. Prince Albert II of Monaco, strives to promote sustainable peace by raising awareness about and educating people through the structuring values of sport.

Mr. Brewer will attend the 4th Peace and Sport International Forum in the Principality of Monaco from December 1-3, where an influential community of decision-makers from sport, politics and the private sector will gather together to establish initiatives to put sport at the service of sustainable peace throughout the world. The unique 3-day conference aims to achieve one major goal: fortify the role of sport in international and local policies for peace-building, peace-keeping and peace-promotion in countries in crisis.

Forum participants include representatives from 45 governments, major international organizations, 30 Olympic and non-Olympic International Sports Federations, 20 members of the International Olympic Committee, 30 Presidents of National Olympic Committees, plus companies from the private sector and numerous actors in the field.

As a keynote speaker, Mr. Brewer will introduce the Plenary Session 4 and address the topic of, "How professional sport can contribute to peace." During this session, representatives of clubs, advertisers and NGOs will attempt to analyze how to best direct the enthusiasm generated from professional sport to the public, media and advertisers to gain support for large-scale programs. Given his numerous accomplishments as an elite athlete and endless dedication to JBF Worldwide, Mr. Brewer is an ideal keynote speaker and will be a valuable asset to the Peace and Sport Board of Directors.

While in Monaco, Mr. Brewer will also have the opportunity to meet with H.S.H. Prince Albert II and Peace and Sport Founder and President, Joel Bouzou, to further discuss the many synergies between JBF Worldwide and Peace and Sport as they work together to continue to promote the strategic role that sport can play in helping communities in crisis. By combining their initiatives, they will continue to assist in further relieving global conflicts through sport in communities around the world.

About the Jack Brewer Foundation

The Jack Brewer Foundation (JBF Worldwide) is a non-profit organization, founded by five-year NFL veteran and former team captain on three NFL teams Jack Brewer. With an emphasis on economic development in Africa, JBF Worldwide is thoroughly dedicated to providing opportunity to the world's most underserved populations and focuses on the empowerment of women and children living within impoverished and underdeveloped communities. Through JBF Worldwide's numerous initiatives, the foundation has enabled food security, access to educational resources and fostering of local enterprises.

JBF Worldwide had an extraordinarily successful past year including ringing the closing bell at the New York Stock Exchange on February 27, 2009 and Founder Jack Brewer being honored with a Congressional Certificate of Appreciation for his foundation work in Africa. In addition to his most recent role as a Director of Peace and Sport USA, Mr. Brewer currently serves as the Chairman of the United Nation's Millennium Development Goals Awards Athletes and Artists Committee. For more information about the Jack Brewer Foundation, please visit www.thejackbrewerfoundation.org.

About Peace and Sport

Peace and Sport, based in the Principality of Monaco and placed under the High Patronage of H.S.H. Prince Albert II of Monaco, uses sport as an instrument for peace-promotion and peace-building. Through locally-based projects within vulnerable communities, Peace and Sport serves individuals and communities around the world affected by poverty, the aftermath of conflict and lack of social cohesion.

Today, Peace and Sport has operations in Cote d'Ivoire, Burundi, Israel-Palestine, Timor Leste, Colombia and Haiti. Peace and Sport was founded by Joel Bouzou, current President of the organization. Mr. Bouzou is an Olympic medallist, world champion of Modern Pentathlon and current Secretary General for the International Union of Modern Pentathlon (UIPM). He is also Advisor to H.S.H. Prince Albert II of Monaco. For more information about Peace and Sport including the Peace and Sport International Forum, visit www.peace-sport.org.

The Peace and Sport International Forum is open to press.

Journalists wishing to attend must have an accreditation. To obtain an accreditation, please contact:

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www.peace-sport.org